



## How to Display BioGuard's Instructional Videos on Your Web Site

By now, you should have received your BioGuard In-Store Videos DVD. If you haven't, it can be ordered at no cost from customer care using product code 2000BIO.

Did you know you can display the BioGuard videos on your web site in just a few simple steps, and you don't need to be a web or video expert to do so? For example, visit Brown's Pools and Spas Instructional Videos page located at: <http://www.browns pools.com/videos.aspx>. You can also post these BioGuard videos and reinforce your position as your customers' local, professional pool and spa care expert.

Ready to learn how? Follow the steps below!

1. First, open your internet browser and go to the BioGuard YouTube Channel located at: <http://www.youtube.com/user/BioGuardUSA>. You must use the latest version of your browser (Internet Explorer, Fire Fox, Google Chrome) in order to view this page properly.
2. BioGuard offers several videos for you to choose from. Click a video from the right hand column that you'd like to embed within your web site:



3. The video you clicked will begin playing in the large featured area.



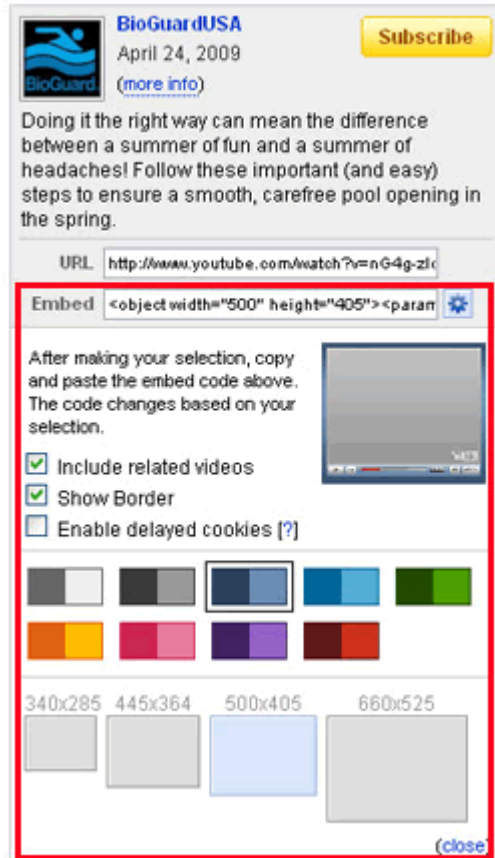
4. Beneath the video, click the "View comments, related videos, and more" link under the description of the video.



5. Click on the "Embed" code located on the right side column just under the description of the video.



- You'll then see this area expand down to show you more "Embed" options. These options allow you to customize how the video will appear on your site. We recommend selecting a color and size that works with your web site. Each selection you make automatically changes the embed code so that when you're done; simply copy the new code from the "Embed" field.



- Paste the code from the embed field into the content area of your web site using the method you currently use to update your site's content. Using [Brown's Pools and Spas web site](#) as an example, you may want to create a dedicated section on your site such as "Instructional Videos" This will make it easier for your customers to find your videos. As you can see, you can display multiple videos within one page by just duplicating the steps above.



Note: When customers click the play button, the videos will play directly on your web site - however, these are not hosted directly on your site, so you will not lose any hosting space or be charged for any additional bandwidth traffic charges use since they are sourced from the BioGuard YouTube Channel.